



## TAWNYA ROMIG-FOSTER

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### PROFILE

Highly self-motivated, results driven, goal-oriented, organized global marketing and business professional.

Proven experience in external marketing with brand management and internal communications. Business areas served include healthcare, medical device, building–construction material supply, B2B, B2C, non-profit/for profit organizations, and various freelance.

A solid leader with a background in developing process improvement efficiencies, custom turnkey creative services and communication strategies. Demonstrated leaderships skills with an ability to manage people, communicate effectively with cross-functional teams and deliver results.

Specialties: Strategic planning, brand management, digital and mobile marketing, social media, project planning, project management, front-end design/development, photography and graphic design.

### TECHNICAL SKILLSETS

STRONG:	EXPERIENCED IN:	UNDERSTANDING OF:
<ul style="list-style-type: none"> <li>• A proven front-end designer/developer</li> <li>• Strength in dual ability to design and front-end develop</li> <li>• Comprehensive understanding of hand coding languages–standards compliant HTML4/CSS2</li> <li>• Event and product photography</li> <li>• Ps–Adobe Photoshop</li> <li>• Id–Adobe InDesign</li> <li>• Dw–Adobe Dreamweaver</li> <li>• Print production</li> <li>• Social media</li> <li>• UX/UI (User Experience/User Interface) design</li> <li>• Email design/development</li> <li>• QR code development</li> <li>• SharePoint</li> </ul>	<ul style="list-style-type: none"> <li>• Standards compliant HTML5/CSS3</li> <li>• Ai–Adobe Illustrator</li> <li>• Pr–Adobe Premier Pro</li> <li>• Ae–Adobe After Effects</li> <li>• Flash–AS2.0</li> <li>• Word</li> <li>• PPT–Microsoft Power Point</li> <li>• Videography</li> <li>• Video editing</li> <li>• Project management</li> <li>• Writing copy for web</li> <li>• Word Press</li> <li>• Mailchimp</li> <li>• Bootstrap</li> <li>• Brackets</li> <li>• Google Analytics</li> </ul>	<ul style="list-style-type: none"> <li>• PHP–Hypertext Preprocessor</li> <li>• JS–JavaScript</li> <li>• Excel–Microsoft Excel</li> </ul>

## **PROFESSIONAL EXPERIENCE**

### ***TERUMO BCT***

**Lakewood, CO—July 2012 to present**

#### **Global Internal Communications Business Partner—May 2016 to present**

Responsible for the creation and project management of internal communications, campaigns and deliverables for global business areas.

Creation and project management for:

- Intranet articles with an every other day cadence
- Weekly internal organizational announcements
- Monthly global e-newsletters
- Quarterly global patient story marketing materials and video production
- Quarterly internal global billboards
- Event photography
- Global internal business area event video production
- Global internal business area outsourced projects
- SharePoint sites, brochures, posters, billboards, signage, low-tac clings and much more

Responsible for expense reporting, associate charity matching program, event coordination for all LLS events: communications, marketing materials, video production and photography.

#### **Front-End designer/developer—March 2012 to May 2016**

Design/develop front end-interactive media and graphic designer for the SMAC (Strategic Marketing and Communications) department of Terumo BCT.

Projects included: Flash banners, HTML emailers, leaderboard ads,.com site updates, design/develop SharePoint sites, UX/UI design and headers/thumbnails for articles on the internal intranet. Assisted with the creation of various graphic design projects: white papers, internal use posters, billboards, info graphic design, program Identifiers, brochures, pamphlets, signage, handouts and business cards. Projects were both internal and external in nature.

### ***WESTWOOD COLLEGE***

#### **Member of the Professional Advisory Committee—May 2014 to present**

Professional input and guidance given to Westwood's design curriculum to help shape overall program and courses relating to digital and graphic design arenas. To help ensure the staff/college are offering courses that align with industry standards and ultimately help improve graduation rates, graduate employment rate and overall success in industry.

### ***PROBUILD HOLDING, LLC***

**Denver, CO**

#### **Interactive Media Designer/Front-end Developer—2011-2012**

IMD: Micro websites for special events, video editing, HTML newsletter emailers, digital flipbooks and graphic design—banners, signage, newspaper ads, sales sheets and brochures.

### ***TAWNYAGENE PIXEL AND INK***

**Lakewood, CO**

#### **Creative, Lead Developer, Web Designer, Owner—2009 to Present**

Sales/marketing, RFP, lead generation, contract negotiation, budget and project management, scope development, strategic planning, recruiting/ management of contractors and cross-functional teams.

Technical: concept creator/developer, photography, front-end design/development, UAT—functionality, cross browser/platform, launch execution, email development and customer database training/CM maintenance.

## **OBJECTIVE**

I am seeking a company/department that is a cultural and chemical fit in people and mission. A company that has integrity and is dedicated to excellence. A company/department that invests in their people through challenge, growth opportunities, education and appreciation.

## **EDUCATION**

***THE ART INSTITUTE OF COLORADO: Denver, CO***

**AAS Degree: Interactive Media Design, June 2009**

- Magna Cum Laude
- Certificate of Excellence (Portfolio Review)
- President's List (4 times)
- Dean's Honor Roll (4 times)
- President's Honor Roll

***RAPID CITY REGIONAL HOSPITAL SCHOOL OF NURSING: Rapid City, SD***

**Registered Nurse—Certificate of Nursing**

Colorado—Registered Nurse license is current to date

## **REFERRALS**

Referrals provided upon request.

LinkedIn: <https://goo.gl/ZbpsGF>