



TAWNYA ROMIG-FOSTER

mobile: 720-987-5855 • email: tawnya.foster@tawnyagene.com • website: www.tawnyagenepixelandink.com
 • linkedin: <https://goo.gl/ZbpsGF>

PROFILE

Highly self-motivated, results driven, goal-oriented, organized global marketing and business professional.

Proven experience in external marketing with brand management and internal communications. Business areas served include healthcare, medical device, building–construction material supply, B2B, B2C, non-profit/for profit organizations, and various freelance.

A solid leader with a background in developing process improvement efficiencies, custom turnkey creative services and communication strategies. Demonstrated leaderships skills with an ability to manage people, communicate effectively with cross-functional teams and deliver results.

Specialties: Strategic planning, brand management, digital and mobile marketing, social media, project planning, project management, front-end design/development, photography and graphic design.

TECHNICAL SKILLSETS

STRONG:	EXPERIENCED IN:	UNDERSTANDING OF:
<ul style="list-style-type: none"> • A proven front-end designer/developer • Strength in dual ability to design and front-end develop • Comprehensive understanding of hand coding languages–standards compliant HTML4/CSS2 • Event and product photography • Ps–Adobe Photoshop • Id–Adobe InDesign • Dw–Adobe Dreamweaver • Print production • Social media • UX/UI (User Experience/User Interface) design • Email design/development • QR code development • SharePoint 	<ul style="list-style-type: none"> • Standards compliant HTML5/CSS3 • Ai–Adobe Illustrator • Pr–Adobe Premier Pro • Ae–Adobe After Effects • Flash–AS2.0 • Word • PPT–Microsoft Power Point • Videography • Video editing • Project management • Writing copy for web • Word Press • Mailchimp • Bootstrap • Brackets • Google Analytics 	<ul style="list-style-type: none"> • PHP–Hypertext Preprocessor • JS–JavaScript • Excel–Microsoft Excel

PROFESSIONAL EXPERIENCE

TERUMO BCT

Lakewood, CO—July 2012 to present

Global Internal Communications Business Partner—May 2016 to present

Responsible for the creation and project management of internal communications, campaigns and deliverables for global business areas.

Creation and project management for:

- Intranet articles with an every other day cadence
- Weekly internal organizational announcements
- Monthly global e-newsletters
- Quarterly global patient story marketing materials and video production
- Quarterly internal global billboards
- Event photography
- Global internal business area event video production
- Global internal business area outsourced projects
- SharePoint sites, brochures, posters, billboards, signage, low-tac clings and much more

Responsible for expense reporting, associate charity matching program, event coordination for all LLS events: communications, marketing materials, video production and photography.

Front-End designer/developer—March 2012 to May 2016

Design/develop front end-interactive media and graphic designer for the SMAC (Strategic Marketing and Communications) department of Terumo BCT.

Projects included: Flash banners, HTML emailers, leaderboard ads,.com site updates, design/develop SharePoint sites, UX/UI design and headers/thumbnails for articles on the internal intranet. Assisted with the creation of various graphic design projects: white papers, internal use posters, billboards, info graphic design, program Identifiers, brochures, pamphlets, signage, handouts and business cards. Projects were both internal and external in nature.

WESTWOOD COLLEGE

Member of the Professional Advisory Committee—May 2014 to present

Professional input and guidance given to Westwood's design curriculum to help shape overall program and courses relating to digital and graphic design arenas. To help ensure the staff/college are offering courses that align with industry standards and ultimately help improve graduation rates, graduate employment rate and overall success in industry.

PROBUILD HOLDING, LLC

Denver, CO

Interactive Media Designer/Front-end Developer—2011-2012

IMD: Micro websites for special events, video editing, HTML newsletter emailers, digital flipbooks and graphic design—banners, signage, newspaper ads, sales sheets and brochures.

TAWNYAGENE PIXEL AND INK

Lakewood, CO

Creative, Lead Developer, Web Designer, Owner—2009 to Present

Sales/marketing, RFP, lead generation, contract negotiation, budget and project management, scope development, strategic planning, recruiting/ management of contractors and cross-functional teams.

Technical: concept creator/developer, photography, front-end design/development, UAT—functionality, cross browser/platform, launch execution, email development and customer database training/CM maintenance.

OBJECTIVE

I am seeking a company/department that is a cultural and chemical fit in people and mission. A company that has integrity and is dedicated to excellence. A company/department that invests in their people through challenge, growth opportunities, education and appreciation.

EDUCATION

THE ART INSTITUTE OF COLORADO: Denver, CO

AAS Degree: Interactive Media Design, June 2009

- Magna Cum Laude
- Certificate of Excellence (Portfolio Review)
- President's List (4 times)
- Dean's Honor Roll (4 times)
- President's Honor Roll

RAPID CITY REGIONAL HOSPITAL SCHOOL OF NURSING: Rapid City, SD

Registered Nurse—Certificate of Nursing

Colorado—Registered Nurse license is current to date

REFERRALS

Referrals provided upon request.

LinkedIn: <https://goo.gl/ZbpsGF>